

UNDERSTANDING e-Commerce ICT

TEACHER'S GUIDE

Accompanying: Understanding e-Commerce.ppt

INTRODUCTION

E-Commerce is a fairly easy unit within the courses; most pupils already have a strong knowledge of the industry and are constantly exposed to its influence.

SLIDE 1-Introduction to topic

The first slide is left blank with only a title on it- use it whilst you introduce the topic telling them about what e-Commerce means to them and our economy.

SLIDE 2-Introduction Text

On this slide there are my introduction texts they just clarify what is at the heart of e-Commerce and why we are quickly becoming dependant on them.

SLIDE 3-Examples of e-commerce I

This slide asks students to think about several well-known corporations and asks them to identify why those particular businesses are using e-Commerce.

SLIDE 4-Examples of e-Commerce II

Slide 4 just summarises what those particular businesses use the e-Commerce industry for.

SLIDE 5-Why e-Commerce I

This slide expands on the introduction texts answer to "Why e-Commerce"

SLIDE 6-Why e-Commerce II

After this slide discuss with your class what they think of e-Commerce.

SLIDE 7-The Dangers of e-commerce

This one describes the downfalls of the business; try to get the point through that even on the net they're a danger involved.

SLIDE 8-Flowchart of e-commerce.

This is just a flowchart showing the basic process of internet business.